

Jordan C. Friedlander
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I have a passion for helping people communicate and enjoy building fun, helpful things. Along with coding, management, and cross-functional business application knowledge, I am an artist and web developer (20+ years' experience) with many years teaching, mentoring and coaching college and adult learners as well as advanced knowledge of SEO/SEM techniques.

Web Application Skills

UX & Design Patterns, design apps (Sketch, Adobe XD Suite, Invision, Figma, etc.), Web development (PHP, Ruby, .NET, Javascript), Analytics/SEO/SEM, SCSS, HTML, JS(ES5&6, jQuery, Angular 2)

Experience

Modus Persona (Remote) 6/2022 – Senior UX Architect

- Translate research findings and analytics into sitemaps, product maps, user flows, wireframes, and prototypes and full websites
- Champion and evangelize the UX discipline and advocate for the user
- Lead PHP and Wordpress Development
- Digital Accessibility A11Y UI Development

Arrow Electronics – Denver, CO 6/2018 - R&D: Technical Project Manager / Lead UI/UX / Sr. UX Design / Front-End Developer

- **Enterprise-level Agile SAFe Project Management** using **Atlassian + Git**
- Building / Reporting **Project Documentation & Web Analytics**
- UI/UX workshops, topics such as **accessibility** and **inclusive design**.
- **UI/UX Brand Management** and **Design Lead** for remote development team (using **Invision, Adobe XD, Balsamiq, Figma, Sketch**)
- **Lead PHP/Wordpress Developer** for multiple divisions
- Development in **Angular 6+** within Sitecore
- Building front-end architecture for multiple divisions and coding languages

Contract / Freelance – Contract Project Manager / Web Developer Custom UI/UX Design / PHP / Wordpress / Shopify / Angular / Volusion development for E-commerce companies

- Manage and lead offshore and remote dev team for projects
- Development in **PHP / CSS3 / HTML5 / JS, Ruby, .NET** and more
- E-commerce Theming / Development (**Shopify, Volusion, Woo**)
- **Branding and Digital Asset Management** (using Brandfolder, Bynder and others)

Petersons.com – Denver, CO - 9/2015 – 6/2017 - Senior Front End Developer

Creation of web and iPhone apps for Angular based college search engine

- Creating **desktop/mobile apps** with **Ionic, AngularJS and vanilla JS**
- SCSS/CSS3/HTML5/Jquery with **basic .NET development**
- **Wordpress** development for new branded blog theme

Faction Media – Denver, CO - 7/2013 – 7/2015 - Senior Web Developer

Development of sites, SPAs, marketing platforms and more.

- Web / App / SPA / Email development
- CMS Development in many languages
- **Automated marketing development** with Eloqua, Marketo, Silverpop

Great West (Empower Retirement) – Denver, CO - 3/2012 – 7/2013

Marketing Dept.

- Working within brand guidelines to create static and live mockups
- **Wireframe design and user flow** with Balsamiq, Figma, Photoshop
- SCSS/CSS3/HTML5/jQuery Development

Examiner.com – Denver, CO - 6/10 – 3/2012 Sr. Developer (3rd tier)

Helped build site to top 20 visited website in 2010

- **Manage teams for testing, QA and UX Research**
- Work with senior management, development, QA, product and design teams to solve high-priority issues

Examiner.com – Denver, CO - 3/07 – 6/2010 UI Front-end developer

5th Employee at company

- UI/UX design & front end development
- Front-end developer working with contributors for **Drupal 7**

Photobucket inc. – Denver, CO - 1/06 - 2/07 Developer / Web Designer

9th employee – build site to top 5 destination October 2006

- **Brand management for all company assets (digital & print)**
- Adobe Flash design and animation, management of video player project
- Development, design, Codecs and API development

Adjunct / Fulltime Instructor - Art Institute of Colorado / Westwood College / ITT Tech / Emily Griffith Opportunity School – Denver, CO - 6/01 – 2/07

Instructor: Multimedia, Visual Arts and Animation

- Taught UI development, Adobe suite (Flash, Photoshop, Illustrator, Premiere, After Effects), color theory, acting, animation, cinematography, audio/video editing and academic courses
- Trained students have received both national and local awards for work

All Encompassing Webmastery – 1995 -2001, 2015, 2017

- .coms – Overtone, Gotrax, Internet Classifieds, Chaco Design, more
- Agencies – Big Mountain Multimedia, Tosch & Assoc., SOF Inc., more

Education**Vancouver Film School - Vancouver BC.**

M.A. equivalent - 3D Computer Animation and Digital Effects

Fort Lewis College - Durango, Colorado

Bachelor's Degree - Communications/English with emphasis on multimedia production